



# CASINO EMPIRE

A Free2Play, Play2Earn Social CasinoVerse

Concept Litepaper V1.3

*Last updated June 2, 2022*

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# CASINO EMPIRE

*In the CasinoVerse,  
you can beat the  
house or be the house.*

## What is Casino Empire?

Casino Empire is a massive multiplayer online (MMO) game and mobile app that combines the best of free2play & play2earn social casino with NFTs & digital estate sales. The game is designed with an on-chain and off-chain economic model where users are presented with unique opportunities to earn through play.

Designed for a diverse player ecosystem, Casino Empire aims to seamlessly on-board the casual casino player with no previous knowledge of NFTs to the world of Web3, while offering revenue generating opportunities to users with business-minded instincts.

Aside from offering a suite of the best in casino gaming such as slots, video poker, virtual racing, and more, Casino Empire features unique games, innovations & metaverse interactions not yet seen in Web3.

# Game Objective

Casino Empire is a new on & off blockchain-based game where your mission is to build the biggest bankroll in the land by playing different games such as social casino, farming & harvesting, P2P & multiplayer battles, virtual world scavenger hunts and so much more.

# Game Play

A full whitepaper is coming next version update to CasinoEmpire.io that details:

- Project Roadmap
- Land Game Play
- Playable NFTs
- Player Quests
- Crafting
- Battle Game Play *and so much more.*

*Play is how we connect...  
but imagine what if play  
is also how we earn.*

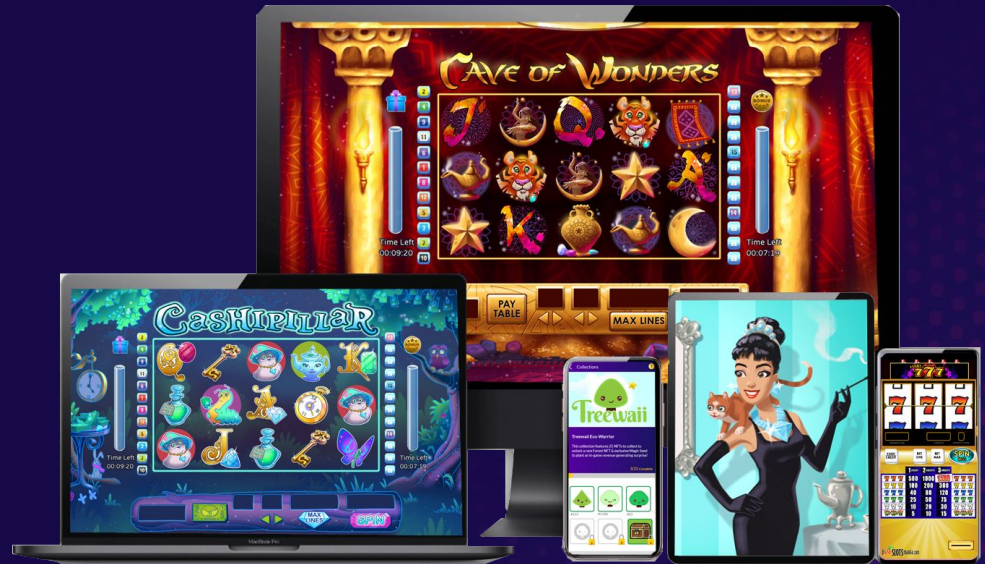
**Welcome to the CasinoVerse.**



# The Ecosystem

Casino Empire is comprised of 5 main domains

1. The Casinaverse
2. Social Casino & Non-Casino Games
3. The CASI Token
4. Utility NFTs
5. Virtual Land Estates



## 1. The CasinoVerse

Casinoverse, as the name sounds, is the words casino + metaverse put together. The Casinoverse is the world in which the game Casino Empire is set in. **It is to be the Web3 domain in which all casino games and casino related brands are to exist.**

Users can choose to explore the Casinoverse and play many different casino and non-casino games as they like for free or choose to launch their own online casino empire by utilizing the platform's on-blockchain game features such as acquiring NFT estates and strategically building their virtual asset portfolio to earn the games premium currency CASI. *(More on Casinoverse on-chain details next slide)*

## 2. Social Casino & Non-Casino Games

The CasinoVerse will be the home to popular casino games such as slots, video poker, blackjack, roulette, virtual racing, and Texas Hold'em poker as well as non-casino games such as cooking simulators, scavenger hunts, collecting and so much more. You can view the game design backlog and partake in choosing which game is developed and added next to the launch schedule in the [Casino Empire gaming community on Discord](#).

## 3. Utility NFTs

Casino Empire also offers a variety of utility gaming NFTs that help better the social casino experience like never before. From owning poker hand NFTs that payout daily matched hands bonuses to crafting harvestable land assets to breeding fantasy pets for virtual racing, the game design team has some created some amazing playable NFTs ready to be minted & collected. You don't want to miss these drops as each collection is limited and community gated.

## 4. The Casi Token

CASI is Casino Empire's premium currency and is an on-chain token built on the Polygon Network that can be used to unlock the game's premium experience.

One of the main design and utility decisions to create CASI was to ensure frictionless on-chain to off-chain transactions of the game's virtual goods & NFTs. CASI can be earned for FREE through game play and can also be acquired at limited time token offerings events and promotions.

More on the CASI Token will be released closer to the token offering event. Please be sure to join our communities on [Discord](#) and [Twitter](#) to not miss important dates.

## 5. Virtual Land

There are different types of virtual land estates offered in the CasinoVerse through the form of virtual land estate NFTs.

Casino Empire's developer tools for building your virtual casino business is projected in Phase 2 of the projects development. From choosing what games to fill your casino floor with to choosing the color of the carpet, we plan to make building an online casino empire as easy and fun as possible.

1. Empire estates are available in different lot sizes and come with a dedicated project build manager
2. Boutique casinos are available in min. lot sizes
3. Single gaming land lots - Fits 1 game per lot such as Casino Garden Lands

# The Casinoverse On-chain Overview

Casino Empire on blockchain game component is centered around playable casino chip characters known as **Chippy NFTs** that players can utilize to access premium game content and crypto treasures scattered throughout the Casinoverse. Players can collect CASI and other rewards to build their bankroll, while also developing their **Casino Garden Virtual Land** to watch their fortunes grow.

Gardening in the Casinoverse (also known as farming in other games) happens on **Casino Garden Land NFTs** which players can earn the land for free or buy to upgrade over time. Each casino garden land is 2x2 square meters of 3d isometric virtual space that can handle one in-game interactable action such as building a structure, planting a harvestable asset or placing a luck fixture. Individual parcels of casino garden land can be combined into bigger lots by players to create a more elaborate and customized space. In doing so, players can turn their garden into full treasure beds that are highly social real-time gameplay that all players can reap rewards from.

Aside from developing Casino Garden Land, Casino Empire also features a collection of **Developed Virtual Land Estate NFTs** of the virtual world's major districts such as the Lucky Lady Casino, The Sports Lounge and The Wild Wild Poker Saloon. All developed virtual land estate NFTs are a premium turn-key virtual land offering that eventually awards all early holders a stake in the world's first Social Casino DAO when all unlocking requirements have been met.

[Click here to see our current available NFT Collections](#)

# Game Play

## Game Objective

Build the biggest bankroll in the Casinoverse.

## Game Play / FTUE (First time user experience)

1. Player downloads Casino Empire game and opens it.
2. Player enters username and chooses a character. On confirmation, player is then dropped into lobby screen of the game beside a large water fountain outside of the CASINO entrance, which on-click or mouse-hover will prompt player *'You are too broke to make a wish'*.
3. Player can see other players in the virtual world and decides to walk around. Clicking on other players player can see their public profile.
4. Player decides to talk to the NPC doorman standing by the casino entrance and he says *'If you catch the casino host on a good day, she can be extra generous'*. All NPCs in the game give different tips and clues on what to do.
5. Player enters the LUCKY LADY CASINO and sees banks of slot machines, table games and different rooms. Player tries to play a game. *'You are too broke to play'*.
6. Player either buys chips or eventually finds the casino host desk to ask for help to which she welcomes you and hands you \$1m in free chips to play.
7. Player does a happy dance.
8. Player walks around the casino and plays games, only to notice that some are unplayable and need to be unlocked first.
9. Player decides to exit the casino and explore the CasinoVerse.
10. Player discover there is a world of exciting things to do and accidentally unlocks a new game in the LUCKY LADY CASINO.
11. On the way back to the LUCKY LADY CASINO, player finds a treasure box and opens it to find a virtual good that gives them good luck.
12. Player adds treasure to their profile inventory.
13. Player learns that the treasure they found is one of a kind. To keep the treasure they must mint it into an NFT within 7 days. Player holds until later.
14. Player levels up and is excited to be progressing, learning the map and having fun!
15. Player comes back the next day to collect their \$50k daily free chip award.
16. Player learns about the Bankroll building buddy and purchases their first playable NFT
17. Player loves this game and invites their friends for extra rewards.



# Core Values & Web3 Principles

## Web3 to us means **Win, Win, Win** for all the stakeholders

This means the **team behind the game, the players of the game and the greater community outside of the game** are all set to benefit in some form or other. We feel this is important to mention because the philosophy of Web3 is not an afterthought in our design process but the core foundation from which the product is built upon. We are consciously and actively designing for the next web by taking the win-win-win approach.

## Usability first, technology second UIUX

Casino Empire will help the adoption of Web3 & NFT gaming through innovations that onboard users in a way that is non-intimidating to those with little to no experience interacting with blockchain technology and NFTs.

From our inventory system that doubles as a crypto asset wallet to our click'n'design casino builder tools, Casino Empire simplifies metaverse interactions.

Casino Empire can be played on or off-chain and is made not only for crypto and NFT savvy users, it is made for everyone that enjoys playing online games of all types.



## Interoperability

Casino Empire will be released cross-platform and chain agnostic and has plans to give NFT collections from outside the CasinoVerse in-game utility through creative game design. Our players will be able to access their in-game profiles, asset wallets and more across many types of devices and platforms. The game will be available at launch on desktop for Windows & MacOS and on mobile through the AppStore and Google Play. More specifics on game releases and features in our community channels.



## Responsible & sustainable gaming

Casino Empire allots a portion of all net proceeds of game revenues into an eco-action fund that is used for planet regeneration efforts in the real world. This is on-top of the eco-NFT utility being supported by the game. You can learn more about our sustainable gaming efforts and ecoNFTs at [Trewaii.com](https://www.trewaii.com).



## Community co-creation & rev.share

Being able to empower our business-minded community members is an integral part of the game's feature build and release process.

Casino Empire will features the world's first Social Casino DAO - to be unlocked with when all unlocking requirements have been met.

## Progress integrity & communication

As a team we understand that the space is so new and it is a wild west out there in the land of cryptos and NFTs. To do our best to create extra security in the space, we believe the best way is to do our part in the creation and education of Web3 how-to content as the space evolves.

From playable game demos to behind-the-scenes footage, the project development journey towards a win-win-win future unfolds together with you. We highly recommend that you follow our communities for the latest updates as we post often.

# Connect

## Creators

Casino Empire is created by the team at Lucky Lady Games Inc. lead by

Sandra Wong <https://www.linkedin.com/in/sandrawong/>

Scott Halford <https://www.linkedin.com/in/scott-halford/>

## Community Links

Discord: <https://discord.com/invite/C7P8AyNWzJ>

Instagram: <https://www.instagram.com/casinoempire.io/>

Twitter: <https://twitter.com/letsplaycasino>

*Run the hottest games in the land and earn crypto rewards or move up the game leaderboards and become the richest player to ever roam the CasinoVerse.*



# CASINO EMPIRE

*Your Empire Awaits.*

[www.CasinoEmpire.io](http://www.CasinoEmpire.io)